

**CLOTHING  
FOR A BETTER  
EARTH**





### WHO IS "CLOTHING FOR A BETTER EARTH"?

"Clothing For A Better Earth" is an eco-friendly company, designing and developing apparel and accessories globally, using the exclusive "C3 EKO COTTON FIBER" process for cotton fabrics.



### OUR MISSION:

"We develop products for our customers that are uncompromising in quality, fit and design through the use of materials that lessen our negative impact on our Planet."



### OUR VALUES:

We are a Company with a Social Conscience.  
We use only fabrics, trims and materials that lessen the negative impact on our planet.

### USE OF "C3 EKO COTTON"

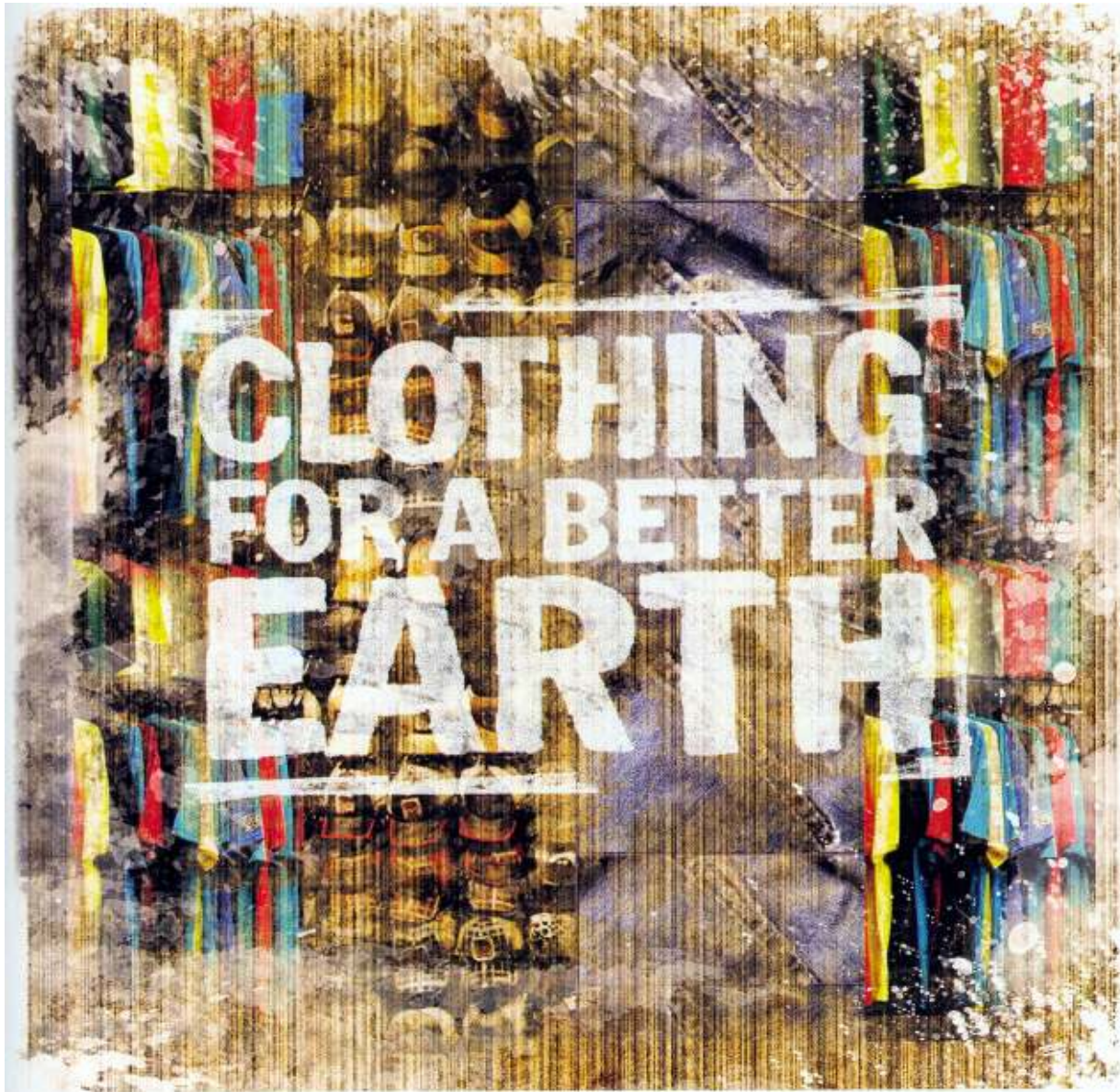
Alignment with suppliers that produce Eco Friendly components.  
We respect and promote Human Rights. All of our Facilities meet compliance standards.  
We are dedicated to making our Planet a healthier and better place to live.

"Clothing for a Better Earth" 是一个集设计和发展成衣及全套饰品，使用独有的"C3 EKO COTTON FIBER"标志生产纯棉面料的环保公司。

我们的使命：  
"我们坚定地在质量上为顾客开发产品。通过使用能减少地球负面影响的原材料为顾客设计合身的产品。"

我们的价值观  
我们是一个有社会责任感的公司。我们只使用能减少地球负面影响的面料，辅料和材料。

"C3 EKO COTTON FIBER"的使用  
我们尊重并促进人权。我们所有的设施均满足承诺标准。  
我们致力于让我们的星球成为更健康，更适合居住。



# 什么是“C3 EKO COTTON FIBER”





## WHY DOES "C3 EKO COTTON" MAKE US "GREENER"?

By recycling and regenerating the cotton we use in our products, we limit the need to grow cotton. This allows us to put the land to better use.

We don't have to plant or harvest raw cotton, thus eliminating fuel for the machinery, the use of pesticides and herbicides, or erosion of the land through tilling and watering the new cotton fields. The land can be converted to other productive uses: Plant trees for oxygen. Plant grains to feed the hungry.

This lessens our Carbon Footprint on our Planet.

"C3 EKO COTTON"能让我们更环保

我们通过再生棉在产品中的使用，来限制对种植棉花的需求。这使得土地能够得到更好的利用。

我们不必种植和收获原棉，因此消除了机械装置所需的燃料，排除了杀虫剂和除草剂的使用，避免了通过耕种和浇灌新棉田对土地造成的侵蚀。土地就能用作其他的生产：植树以供氧，种粮以喂养挨饿的人。

这减少了地球碳排放。



Total area of the Plant is 355,335m<sup>2</sup>

工厂总面积为355,335平方米

Within this plant we also operate our own recycling plant. Taking cotton waste from spinning mills, cotton waste from the weaving and knitting mills along with cotton scraps from garment factories. All these wastes are recycled back into recycled cotton yarns suitable for apparel and home textiles.

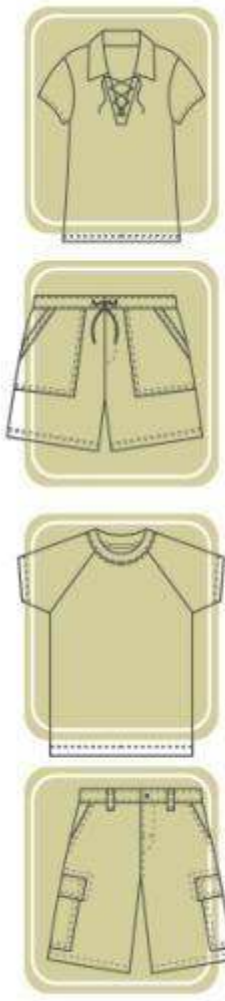
在这里我们也经营我们自己的再循环工厂。从纺纱车间收集回丝，以及纺织和针织的回丝，服装厂的棉花下脚料。所有这些都会被回收成适合做衣服和家庭织物的棉纱。



Spinning the  
Recycled waste  
into recycled  
yarns

把再生废物纺成回收纱





The recycled yarns in 50% to 80% recycle cotton, can be woven into denim fabrics, apparel woven fabrics and home textile fabrics such as towels, table cloths and bed sheets, etc.

50%到80%的回收纱再循环成棉，被用来织成丁尼布，和诸如毛巾，桌布，床单之类的家用织物。





The recycled yarns in 30% recycle cotton can be knitted into apparel knit fabrics

30%的回收纱循环成的棉能够被织成服装面料。



Testing center for all recycled yarns

回收纱测试中心



**Testing center for all recycled yarns**

回收纱测试中心

我们的再循环纺纱厂已通过著名欧洲审计认证，我们是中国唯一一家被认证的生产回收棉纱的厂家。

**Our recycling and spinning plant has been certified by a renowned European auditing firm.  
We are the only plant certified for producing recycle cotton yarns in china.**

证书副本

## CERTIFICATE COPY

CERTIFICATE No: CR13149GHS-01.2010  
REGISTRATION No: CU 813149

Field of activity  
Recycling  
Global Recycle Standard

Issued to

**Guangzhou Fanyu Textiles Perfecto Spinning Weaving Dye & Printing Ltd**

**Guangzhou City, CHINA**

**Project in: CHINA**

Standard

**GHS - Global Recycle Standard**

**Valid until: 05 May 2011**

Control Union Certifications declares to have inspected the unit(s) and/or product(s) of the above mentioned client, and have found them in accordance with the standards mentioned above.

This certificate covers the unit(s) and/or product(s) as mentioned in the aforementioned scope of this certificate.

This certificate is in force until further notice, provided that the above-mentioned client continues meeting the conditions as laid down in the license contract with Control Union Certifications. Based on the annual inspection that Control Union Certifications performs, this certificate is updated as it kept into force.

Date of certification  
30 March 2010  
Place and date of issue  
Shanghai, 30 March 2010

Control Union Certifications



Delivered by

On behalf of the Managing Director

Mr. W. Loh

Control Union Certifications  
P.O. Box 161  
8000 AD Zwolle  
The Netherlands  
<http://www.controlunion.com>  
tel. +31(0)38-4300190

Address to CERTIFICATE No: CR13149GHS-01.2010  
REGISTRATION No: CU 813149  
Recycling  
Global Recycle Standard

Guangzhou Fanyu Textiles Perfecto Spinning Weaving Dye & Printing Ltd  
No. 1 Sheng Ping Road, Tanchou Industrial Development, Dagang Town, Fanyu District,  
Guangzhou City,  
CHINA

This certificate, referred to in the license contract as scope certificate, covers the following product(s), which meet(s) the Global Recycle Standard and articles 15 & 16 of the CU Inspection Regulation, which are applicable to the below indicated product category.

### Certified products

Product no.	Name of product	Processing unit(s)
F 042627	Yarn made with recycled cotton-50% piece-cotton	IBC 018374
F 042682	Yarn made with recycled cotton-70% piece-cotton	IBC 018374
F 042683	Yarn made with recycled cotton-80% piece-cotton	IBC 018374

This certificate covers the following processing unit(s) which meet(s) the Global Recycle Standard and article 16 of the Control Union Inspection Regulation: I

### Processing units

Unit no.	Name of unit	Unit ref.	Address	Processor
IBC 018374	Guangzhou Fanyu Textiles Perfecto Spinning Weaving Dye & Printing Ltd	813249 T-11	No. 1 Sheng Ping Road, Tanchou Industrial Development, Dagang Town, Fanyu District, Guangzhou City, CHINA	knitting, twisting (treble), Combing, Spunach, inspection, yarn and spinning, weaving, prewashing, dyeing, trade

This certificate containing the master contract property of Control Union Certifications and can be withdrawn in case of termination as mentioned in the license contract, or in case changes or deletion out of the above mentioned data occur. The licensee is obliged to inform Control Union Certifications immediately of any changes in the above mentioned data. Only an original and signed certificate is valid.

Date of certification  
30 Mar 2010  
Place and date of issue  
Shanghai, 30 March 2010

Authorized by  
On behalf of the Managing Director  
Mr. W. Loh  
Certifier

Products produced from recycled yarns.  
Denim jeans, t shirts, towels, bed sheets , khaki pants  
由回收纱制成的产品 牛仔裤、T恤、毛巾、床单、卡其裤



The very successful newly launched R.E.U.S.E. jeans line.

All produced from recycle cottons.

非常成功的新推出的R.E.U.S.E牛仔系列  
所有产品均由回收棉制成



Step into a smaller carbon footprint one leg at a time.  
**80% Recycled DENIM**



尽力想象一下下面的：

据估计在**2006年**世界需要的T恤是**9,000,000,000件**。

下面的这幅图片是为了种植足够的棉花去生产一件T恤，它需要花费相当于一个家庭两天用水的价值（？）。世界卫生组织总干事**Gro Harlem Brundtland**博士概括说每年全球大约有**4300名**儿童

因缺水而死。

想一下一英亩的土地（大约一个足球场那么大）生产大约**3大包**棉花。每包棉花重约**500磅**，每包我们大约能生产**750件**T恤。这就意味着仅仅是为了生产T恤全球每年要消耗掉**12,000,000大包**棉花，每年需求都会增长。

在我们扔掉衣服之后会发生些什么呢？

我们每年大约消耗**130,000,000,000磅**纺织品，其中大约**30%**是棉制品。

据估计这个数字以每年**4,500,000,000,000磅**的速度递增。



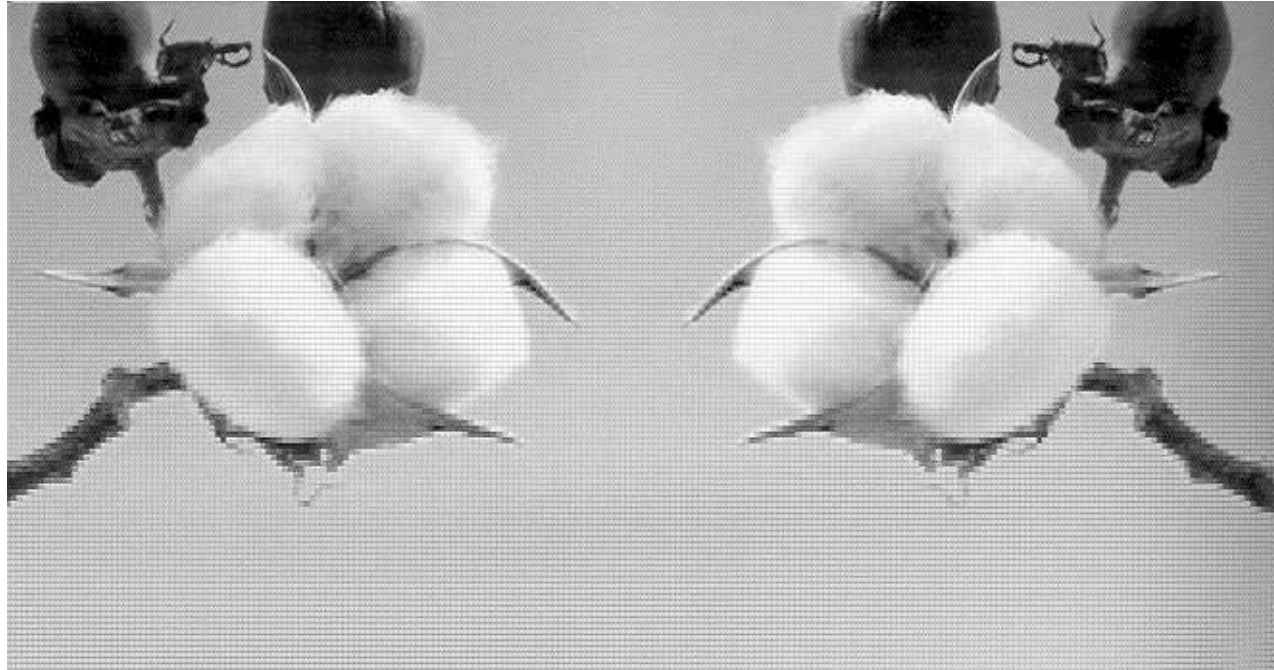
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随着近几十年我们时尚的改变，我们开始越来越趋向一次性衣服，这意味着我们要创造更多的垃圾填埋处来处理我们泛滥的衣物垃圾。尽管棉花是可以生物降解的，它的速度也是很慢的，也将不会弥补或降低为了处置衣物而造成的垃圾堆，因此要在全球限制碳的增长，限制非环保衣物。

为什么我们需要种植更多的食物？

据**9月28日**的《华尔街日报》报道，粮食的消耗已经达到了一个耗尽的程度。粮食的消耗每年增加**20%**，**30年后**，不断上涨的物价和对农作物需求的浪潮将会使得提供世界一半卡路里的全球粮食市场发生很大的变化，改变每个人的经济景观，从消费者到农民，从老板到穷人。

altering the economic landscape for everyone from consumer and farmer to corporate giants and the world's poor."



### 什么是有机棉？

尽管有机棉没有使用杀虫剂，它却消耗了更多的土地和水。它的花费能比传统棉花多**50%到100%**，它比传统棉多消耗**30%到50%**的土地和水。想一下相同的一英亩地生产**3**大包传统棉，现在只能生产大约**1.5**大包有机棉。而且，可获得的有机棉只能满足全球约**1%**的棉花需求，刚好装满一大集装箱。

因此，有机棉近期或远期内创造更环保的地球都是非常不可能的。事实上很坦白地说有机棉将会由于更多的消耗土地和水而比传统棉增加更多的碳。



总之：

UNEP（联合国环境保护协会）明确循环和再生资源如下：  
再利用非常明显的用过的材料，或从其他的产品废物回收再利用材料可以作为一个生产产品的最环保的途径。  
研究表明再循环降低40%的二氧化碳废气，同不回收利用衣物相比节约70%的能源。



通过使用再循环产品，我们减少了种植传统棉花或有机棉花，能够减少垃圾，减少二氧化碳排放，也消除杀虫剂和除草剂的需求，保护诸如水和土地这样的自然资源。  
再生棉是一个了不起的治愈我们星球的方法。



You can make a difference.

If we all work together and do our part, we can help make the world a better place to live.

To show our thanks for you joining our cause, we will make a charitable donation to non-profit Green Organizations for every product made and sold to your favorite store carrying the C3 EKO COTTON FIBER label.

ENJOY YOUR CLOTHES! LOVE YOUR EARTH!

你可以与众不同。  
如果我们可以一起工作，尽自己的一份力量，我们可以让地球成为更适合居住的地方。  
为了对您加入我们的事业表示感谢，我们将建立一个慈善的非营利的绿色组织捐助，给每一件生产和销售的产品都带上“C3 EKO COTTON FIBER”标签。  
爱护的衣物！爱护的地球！



減耗

再用

再循环